

First Alliance Credit Union Mobile Branch Summer Giveaway

Official Rules

NO PURCHASE OR MEMBERSHIP IS NECESSARY TO ENTER OR WIN. A PURCHASE OR MEMBERSHIP DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility

The First Alliance Credit Union Mobile Branch Summer Giveaway (“Promotion”) is open to legal residents of Minnesota who are 18 years of age or older at the time of entry. Employees of First Alliance Credit Union are not eligible to participate. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Agreement to Rules

By participating in this Promotion, entrants agree to be fully and unconditionally bound by these Official Rules and represent and warrant that they meet all eligibility requirements. Participants agree to accept the decisions of First Alliance Credit Union as final and binding in all matters relating to the Promotion.

3. Promotion Period

The Promotion begins on Thursday, June 18, 2026, and ends on Thursday, July 30, 2026.

Eligible entry opportunities will be available during seven (7) scheduled Mobile Branch events occurring on the following Thursdays:

- June 18, 2026
- June 25, 2026
- July 2, 2026
- July 9, 2026
- July 16, 2026
- July 23, 2026
- July 30, 2026

All entries must be received by the conclusion of the July 30, 2026 event.

4. How to Enter

Individuals may enter by:

1. Attending a participating Mobile Branch event and completing an entry form.
2. Answering the Question of the Day at the event.

Participants may submit one (1) entry per event date. A participant may enter at each weekly event, for a maximum of seven (7) entries during the Promotion period.

First Alliance Credit Union Mobile Branch Summer Giveaway

No purchase, account opening, loan application, membership, or other transaction is required to enter or win. Entries that are incomplete, illegible, fraudulent, or otherwise fail to comply with these Official Rules may be disqualified.

5. Prizes

Two (2) Grand Prize Winners will each receive one (1) \$250 gift card.

Approximate Retail Value (ARV) of each prize: \$250

Total ARV of all prizes: \$500

Prizes are non-transferable and may not be redeemed for cash. First Alliance Credit Union reserves the right to substitute a prize of equal or greater value if necessary.

6. Odds of Winning

Odds of winning depend on the total number of eligible entries received during the Promotion period.

7. Winner Selection and Notification

Two winners will be selected through a random drawing conducted by First Alliance Credit Union from all eligible entries received during the Promotion period.

The drawing will occur after July 30, 2026. Winners will be notified using the contact information provided on their entry form within thirty (30) days following the conclusion of the Promotion.

If a selected winner cannot be contacted, is determined to be ineligible, or fails to respond within ten (10) business days of notification, an alternate winner may be selected.

8. Publicity Release

By accepting a prize, winners grant First Alliance Credit Union permission to use their name, likeness, city of residence, and photograph for promotional purposes without additional compensation, except where prohibited by law.

9. General Conditions

First Alliance Credit Union reserves the right to cancel, suspend, or modify the Promotion if fraud, technical failures, or any other factor beyond its reasonable control impairs the integrity or proper functioning of the Promotion.

First Alliance Credit Union reserves the right to disqualify any participant found tampering with the entry process or violating these Official Rules.

10. Limitation of Liability

First Alliance Credit Union Mobile Branch Summer Giveaway

By participating, entrants agree to release and hold harmless First Alliance Credit Union and its officers, directors, employees, representatives, and agents from any liability, claims, losses, or damages arising from participation in the Promotion or acceptance or use of any prize.

11. Privacy

Information collected through this Promotion will be used solely for the administration of the Promotion and in accordance with First Alliance Credit Union's privacy practices.

12. Sponsor

This Promotion is sponsored solely by:

First Alliance Credit Union

501 16th Street SE

Rochester, MN 55904

13. Host Location Disclaimer

The Promotion is conducted solely by First Alliance Credit Union. Community Pathways of Steele County serves only as the location where the Mobile Branch events are held and is not a sponsor, administrator, or participant in the operation of this Promotion. Community Pathways of Steele County is not responsible for the administration of the Promotion, the selection of winners, the awarding of prizes, or any claims arising from participation in the Promotion.

14. Winners List

To request the names of the winners, send a written request to First Alliance Credit Union, Marketing Department, 501 16th Street SE, Rochester, MN 55904 within sixty (60) days following the conclusion of the Promotion.